## Xipron Inc. Intellectual Property Program.

Xipron Inc. a FL corporation ("Xipron" or TiendaMIA") fully owns TiendaMIA, this domain is an eCommerce Marketplace.

We take seriously any IP (Intellectual Property) infringement. For this we have in place a program to report abuse or misuse of IP.

All of our domains are operated and hosted in the United States of America. We only recognize the jurisdictions of Florida, USA or Delaware, USA.

We will do the best efforts to communicate to the seller/vendor your claims.

All images and content published in TiendaMIA.com are hosted in the Sellers/Vendors servers. If you provide proof of any IP infringement, we will do our best efforts to report your claims to the sellers and to put these sellers in contact with you. Please check the source of the content in each product page before report.

Only the IP rights owner, or somebody authorized by the IP rights owner, can report potentially infringing items or listings through TiendaMIA's IP Program.

If you are not the IP owner, or authorised by the IP rights owner to report potentially infringing items or listings through TiendaMIA's IP Program, you can still help by getting in touch with the rights owner and encouraging them to contact us.

To secure your communication, Xipron requires all brands to fulfill a claim form with the documentation that justifies the ownership of IP and the claim.

If you have a good faith belief that any of TiendaMIA's content infringes your copyright, trademark or other intellectual property rights, here's how to report it:

## Form for adhesion to Intellectual Property Program and Claim.

Dear Xipron Inc.

With this document I \_\_\_\_\_ certify that:

- 1) I own or represent by attached (please send it on the email) valid power of attorney the property detailed in the Paragraph 2 the Intellectual Property (IP)
- 2) IP Details and ownership.

Name of the owner of the rights of IP\_\_\_\_\_ Name of the Person(s) that will represent the owner of IP \_\_\_\_\_ Address with City, Country and Postal Code:

email for further contact by Xipron Inc.\_\_\_\_\_

eMail to be contacted by the vendors/sellers you report.\_\_\_\_\_

(If not provided we will provide the vendors the email provided in point 4. Phone:

Details and description of IP you own related to this claim:

Number(s) of registration:

Type of ownership (Brand/Image/Patent/Software):\_\_\_\_\_ Date of expiration of register (if applicable):\_\_\_\_\_ Country of registration: \_\_\_\_\_

3) The Claim URL(s) reported (please copy and paste complete URLs):

Specify the IP infringement (most detailed as possible):

3) I understand that TiendaMIA is a marketplace and the products are sold by the vendors specified in the search engines. I will hold Xipron Inc., TiendaMIA and its affiliates harmless without limitation, for any damages, loss, cost or expense (including legal costs) resulting from my participation in this claim, including but not limited to any claims made against alleged infringing users or any disclosure and / or any other misuse of confidential information or if one or more of the warranties contained herein are not true and accurate..

I acknowledge that Xipron Inc. reserves the right to ask me for reliable evidence to support the diligence taken in making the denunciations and I promise to provide all the information and documentation that Xipron Inc. deems necessary and pertinent for these purposes.

5) I acknowledge that Xipron Inc. reserves the right to (i) refrain from processing complaints denying the grounds for denunciations, which are not sufficiently detailed and understandable to any layperson in matters of intellectual property in such a way that the alleged offender can modify their behavior or do not respect the limitations of the intellectual property rights invoked; and (ii) apply sanctions and / or take measures on the permanence of the members of the IP

Program.

6) I acknowledge that I will be able to respond personally if the representation invoked is not valid.

7) I authorize Xipron Inc. and its affiliates to disclose my personal data to the Sellers/Vendors whose products they report, as well as to convey the reasons for the complaints, so that users in alleged infringement can contact me and / or modify the alleged infringing conduct, if applicable.

I guarantee that the information in this affidavit is correct and current.

For all of the above, I would like to consider my incorporation to the Program for the Protection of Intellectual Property Rights from Xipron Inc. to defend my rights detailed in point 2

Signature: Name:

Position:

Date:

Please send the following form completed and signed with attachments to <u>ipnotes@xipron.com</u>.

By signing below, I agree to be legally bound by the terms above, which form an agreement between Xipron, Inc. and me.

Executed as an Agreement

If signed by an individual:	
Signature:	
Print name:	
Date:	
Witness signature (cannot be a	
relative):	
Witness name:	
Date:	
If signed by a company:	
Signed for	[print name of company] by its authorised representative.
Signature:	
Print name and position:	
Date:	
Witness signature (cannot be a	
relative):	
Witness name:	

Date: \_\_\_\_\_